



## Find out the special promotional offer from Green Innovation, media partner of the 32nd Electric Vehicle Symposium!

Created in 2013, Green Innovation is a unique editorial experience oriented for B to B and B to C. This magazine brings Journalists, Scientifics, Economists and Politics together. Green Innovation has vocation to become a reference in technical innovation and sustainable development.

Green Innovation will publish a "100% EVS32" special-issue. This media partner proposes an offer in this special-issue and in its national magazine; *Green Innovation 28*.

### *First option:*

- One advertisement insertion in one page of the national magazine, *Green Innovation 28*
- One advertisement insertion in one page of the "100% EVS32" special-issue
- Editorial reinforcement in one page
- **TOTAL: visibility on three pages, for €2 200 (price excluding tax) instead of €22 000 HT**

### *Second option:*

- One advertisement insertion in one page of the "100% EVS32" special-issue
- Speaking in one page about EVS32
- **TOTAL: €1500 (price excluding tax), but also one speaking page about EVS32 topics**

If you want an insertion in **one half page**: price will be half, editorial reinforcement is available but for one half page.

### **Practical information:**

National magazine: *Green Innovation 28*. (National diffusion for 50 000 print).

Special-issue: *EVS 32 "Symposium International du Véhicule Electrique"* : Plus grand rendez-vous annuel de la mobilité électrique, est pour la première fois en France. Lyon Eurexpo du 19 au 22 mai. (Between 5000 and 10 000 units print copies).

### Format:

- One-page format: **L 210 mm x H 297 mm**
- Half page format: **L 210 mm x H 150 mm**
- Only PDF HD format

### Deadline to take part of this offer:

- **National magazine deadline** to send your visual support: **29 March**
- **Special-issue deadline** to send your visual support: **15 April**

### Contact:

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**GREEN**  
INNOVATION