Find out the special promotional offer from Green Innovation, media partner of the 32nd Electric Vehicle Symposium!

Created in 2013, Green Innovation is a unique editorial experience oriented for B to B and B to C. This magazine brings Journalists, Scientists, Economists and Politics together. Green Innovation has vocation to become a reference in technical innovation and sustainable development.

Green Innovation will publish a “100% EVS32” special-issue. This media partner proposes an offer in this special-issue and in its national magazine; Green Innovation 28.

First option:
- One advertisement insertion in one page of the national magazine, Green Innovation 28
- One advertisement insertion in one page of the “100% EVS32” special-issue
- Editorial reinforcement in one page
- TOTAL: visibility on three pages, for €2 200 (price excluding tax) instead of €22 000 HT

Second option:
- One advertisement insertion in one page of the “100% EVS32” special-issue
- Speaking in one page about EVS32
- TOTAL: €1500 (price excluding tax), but also one speaking page about EVS32 topics

If you want an insertion in one half page: price will be half, editorial reinforcement is available but for one half page.

Practical information:

National magazine: Green Innovation 28. (National diffusion for 50 000 print).

Special-issue: EVS 32 "Symposium International du Véhicule Electrique": Plus grand rendez-vous annuel de la mobilité électrique, est pour la première fois en France. Lyon Eurexpo du 19 au 22 mai. (Between 5000 and 10 000 units print copies).

Format:
- One-page format: L 210 mm x H 297 mm
- Half page format: L 210 mm x H 150 mm
- Only PDF HD format

Deadline to take part of this offer:
- National magazine deadline to send your visual support: 29 March
- Special-issue deadline to send your visual support: 15 April

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